

# Wickhambrook Women's Institute Newsletter

Spring 2015 Issue 8

Keeping members and friends in touch

There has been lots of chat and delicious tea and cake at the tea parties held so far look out for future afternoons to come and enjoy.

All Welcome!!

**February** Save our British hedgehogs was the rallying cry of hedgehog champion Jill Macready at this month's meeting. This ancient but now endangered species and gardeners friend is in severe decline and if this carries on hedgehogs could be gone from our gardens in 20 years. A passionate speaker she detailed ways to help reverse the trend to give hedgehogs a better chance of thriving. From gaps in fences to help them travel around looking for food and not to tidy piles of leaves away from under hedges to providing an Hibernaculum for winter sleeping use but also remembering to never, ever use slug pellets within our gardens. She gave everyone leaflets and encouraged us to please do what we could to revive the numbers of hedgehogs. An informative and interesting presentation, enjoyed by all.

**March** This month we were very pleased to welcome back Horry Parsons to regale us with more stories from the Millennium Tower of St Edmundsbury Cathedral. He told tales of the Flintnappers and their unique flint picking season along with the skill of the Masons to align the grain of the Dalton stone to make it last longer and the specially minted coins given to all contributors as a thank you for everyone's splendid efforts. The high tech laser scan of the internal tower space to design the ceiling and the European oak needed to do it which has time capsules interred into the ceiling fabric due to be opened in 2504. A fascinating insight into the planning and thought that went into creating and building such beautiful additions to the Cathedral in Bury St Edmunds told with pride, humour and enthusiasm by Horry, a wonderful story teller. He was warmly thanked by Sue Burton Griffiths on behalf of all.

**April** Do you think you are a Savvy shopper? Do you know the tricks of branding and marketing used to make us buy more? Wickhambrook members had a reminder and up-date on these techniques from Liza Jones at the April meeting. From arrangement of stores, eye line stacking, to lightning and supermarket own brand similar packaging we were put wise to how retailers try to tempt us to spend our money. Their purpose is AIDA, make shoppers **Aware**, grab our **Interest**, promote our **Desire** causing an **Action** to buy. She told us of RFID microchips in products as small as a grain of rice that track the movement and collect data on products as diverse as electricals, mobile phones and clothing to understand and influence our choice and spending in the future, so be careful Big Brother is watching you!! There were many questions from members prior to refreshments. A useful up date to make us even better Savvy shoppers than we are now.

**May** The institutes A.G.M. and resolution discussion was the main business of this month's meeting. After all the formalities of welcoming a new President and committee into office and voting on the Care resolution it was good to relax over a variety of Bake and Taste offerings presented by several members. There were savory and sweet contributions from baked chorizo sausages filled with houlemi cheese to yummy sticky toffee cake with a divine toffee sauce. Recipes were available and everyone enjoyed sampling the delicious delights on offer.

**Forthcoming Meetings** Tuesday, 14<sup>th</sup> July, Members meeting Tuesday 11<sup>th</sup> August, Mystery speaker

**Remember**

Tuesday 8<sup>th</sup> September, Flying with Rita Boniface

## Wickhambrook Carnival Day

### 11th July 2015

## Come and have a delicious afternoon tea in the W.I. Hall

Please come and join us at our monthly meetings, we'll be so pleased to see you again.

For more information contact Dorothy Anderson 01440 820376

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**ALL WELCOME**

**Annual Literacy Lunch**

**Friday 21<sup>st</sup> June 2015**



with Nicola Upson